

MEDIA ARTS NEWS

Summer Media Workshops Planned

Perpich Center will again offer media arts classes for teachers this summer. Two workshops will be taught by nationally-recognized media arts teacher Nancy Norwood. A maximum of 14 students can register for each class. We expect these to fill quickly - each class is only \$150. Two semester graduate credits are available from Bemidju State University for each class, for \$100 per credit. If you are interested in credits, you can sign up for them the first day of class. Norwood shares her curriculum ideas and gives a great introduction to media arts. This is a must if you're thinking about offering a media arts class in your district. *A Registration form is in this briefing.*

Digital Photo Workshop: June 23-26, 8 a.m.-4:30 p.m.

Digital Cinema Workshop: July 7-10, 8 a.m.-4:30 p.m.

Norwood, PCAE's Arts High School Media Arts instructor, was recently named a **Coca Cola Distinguished Teacher in the Arts**. This recognition, sponsored by the National Foundation for Advancement in the Arts, marks the first time a Media Arts instructor has received the award. This highly respected awards program has been recognizing outstanding high school arts teachers since 1991. The selection process is unique. The award recipients



Nancy Norwood, and a still from Kari Jo Skogquist's ('06) award winning animation, "Face".

are selected by their students—past and present. Each *youngARTS* winner provides NFAA with the names of two teachers who have had the most profound influence on their artistic development.

NFAA has reviewed the film/video program at Perpich, which it published in the fall issue of *Young Arts*, available online at:
<http://youngarts.idigitaledition.com/issues/5/>



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Department of Education Plans Minnesota Sesquicentennial Photo Contest for Students Grades 7-12.

If you haven't already heard, it's Minnesota's Sesquicentennial in 2008! I've met with Mark Trampf, Art Educators of Minnesota's president, Perpich Center senior policy director Pam Paulson and Ken Kaffine from Minnesota Department of Education communications to work out details for a photo contest. MDE is seeking a corporate sponsor and will advertise the event. AEM will supply people power and display panels for the photo exhibit. Perpich Center will mat the photos chosen for display, which will be at the State Capitol in mid-May. All three agencies will publicize the contest.

We expect the deadline for entries will be April 1, 2008. Anticipate the theme, "This is Minnesota," and get your students started. Individual students will need to enter their photos on their own. Entries will become the property of MDE and won't be returned. Work must be original and must have been created in the past year. Black-and-white, color and digital images may be submitted. Work can be no smaller than 5 x 7 and no larger than 16 x 20 inches. Entries should not be matted or framed. Watch for entry forms.

VISUAL ARTS NEWS

Collaborative Online AP Art History Course

Our foray into an online Advanced Placement Art History course is proceeding. In November, Kevan Nitzberg began his "College Board Certified" AP course online in collaboration with the Perpich Center, the Minnesota Online High School and the website www.artsconnected.org.



MINNESOTA ONLINE HIGH SCHOOL

We plan to continue this effort during the 2008-09 school year. A brochure has been prepared that will be mailed to all school districts in the state.

This course is only for students in schools that don't have the numbers to sustain an AP art history course in their district, but that includes the vast majority of Minnesota's school districts.

This year-long class will offer students in grades 10-12 an option for taking a wonderfully balanced art history course, with potential for gaining college credit while taking high school classes. The brochure is available now to meet the February registration timeline practiced in most public high schools.

The class will run from September 15, 2008 through May 11, 2009. The advanced placement exam will be given at the Perpich Center at the conclusion of the course in May. Have your students sign up for 2008-09 now! An enrollment form is included with this briefing.

Advanced Placement Art History

A 24 Week Online College Credit Course for Independent and Motivated Students at High Schools Without AP Art History

November 5, 2007-May 5, 2008

Registration Deadline October 26, 2007

AP Art History studies art and architecture from prehistoric times through the present, across geographical and cultural lines. This course involves students in examining works of art and architecture, and the cultures, people and times that contributed to their creation. The broad base of study this entails provides students with comprehensive knowledge of the development of visual art and human culture in their historical contexts.



Taught by Anoka High visual art instructor Kevan Nitzberg, this AP curriculum is College Board approved.

Online and in-person field trips to museums and other appropriate destinations are included to enhance the study of art history and architecture.

Course Outline:

For a detailed syllabus, email: dave.beaman@pcae.k12.mn.us

Section I: Ancient to Medieval (30% of AP Art History Exam) 7 weeks

Section II: Art Beyond European Culture (20%) 9 weeks

Section III: Renaissance to the Present (50%) 8 weeks

Course Requirements:

- Weekly hour-long online directed chats
- Chapter based reading in Gardner's *Art Through the Ages*
- Essay and chapter question packets
- Examination and review of work using the online textbook companion site
- Student review of PowerPoints, presentations and other

- provided course materials
- Development of online art history collections using ArtsConnectEd (the Minneapolis Institute of Arts and Walker Art Center interactive learning environment), in conjunction with each chapter
- Individual class related research projects
- End of section exams (3)
- Advanced Placement Art History Exam (at the Perpich Center, Golden Valley, Minnesota, in May 2008)

Grading Criteria:

- Weekly online participation
- Completion of homework assignments
- Progress/completion of online art history journal
- Research projects
- End of section exams

What Students Get

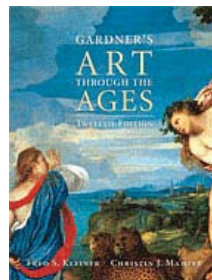
- Online syllabus for the class
- Weekly online discussion group
- Links to electronic resources
- Gardner's *Art Through the Ages* (12th edition)
- Study outlines for textbook
- Topics for group and individual presentations and assignments
- Online art history journaling through "ArtsConnectEd"
- Guided instruction for the online Textbook companion site

- Online review for the AP Test (optional)
- High School Credit at the discretion of your school (see registration form in this brochure)
- Study of art and architecture, media, techniques and processes
- Increase cultural and visual literacy
- Establishment and expansion of critical thinking, writing and analytical skills

Course Objectives:

- Development of a broad understanding and appreciation of the history of visual arts and architecture within a historical context

Additional study beyond the class is strongly encouraged to help prepare students to be successful on the AP Art History exam.



Free to Minnesota residents aged 20 or younger, entering the 10th, 11th or 12th grades! Don't delay! Maximum enrollment: 20



Register online at <http://www.mnohs.org>

www.artsconnected.org

Questions? Call Dave Beaman (763-591-4776) or email: dave.beaman@pcae.k12.mn.us



Registration Approval Form

To Be Completed By Your School

Deadline: August 29, 2008

STUDENT _____
 ADDRESS _____
 PHONE (____) _____
 EMAIL _____

High school credit is granted at the discretion of the school you attend. If you are seeking high school credit for this course, complete this form and secure an authorized school district signature indicating this class will be accepted for credit toward graduation in your district.

Tuition for Minnesota public school students is paid by the state. Others should contact Dave Beaman for additional information.

Send application to: Perpich Center of Arts Education
 Attn: Dave Beaman
 6125 Olson Memorial Highway
 Golden Valley MN 55422

SCHOOL DISTRICT _____
 ADDRESS _____
 AUTHORIZED DISTRICT OFFICIAL:
 NAME (PRINT) _____
 SIGNATURE _____
 PHONE (____) _____
 EMAIL _____

This course is approved by the Minnesota Department of Education and certified as meeting the Arts Standard requirement for Analysis and Interpretation in Visual Arts.

“Just Do Digital”

A pair of hands-on, four-day workshops are offered this summer to prepare teachers in the media arts. Classes in digital photography and digital cinema are offered in the Perpich Center media arts lab, taught by national teaching award recipient, media arts instructor Nancy Norwood. *Maximum enrollment of 14 per workshop. Don't Delay!*

Session Schedule: Monday through Thursday, 8 a.m.–4:30 p.m.

Cost: \$150 per workshop; all materials included—Two (2) graduate credits are available through Bemidji State University, for a cost of \$100 per credit. Additional work is required to earn these credits.



Photomontage on screen by Grant Bielefeld

Digital Photography: June 23–26, 2008

Includes introductions to the digital camera and Adobe Photoshop™ software. Emphasis is on artistic uses for the 7–12 classroom. Diverse and detailed curriculum ideas are provided, with studio time to complete projects and exercises. All aspects of the medium are modeled. Covers history, critiques, aesthetics, elements, genres and structures, through discussion and handouts designed for the classroom.

Digital Cinema: July 7–10, 2008

Includes basics of the digital video camera and non-linear editing. Participants learn experimental techniques, narrative structures and the documentary genre. Includes an introduction to Apple's Final Cut Pro™, emphasizing artistic uses for the 7–12 classroom. Diverse and detailed curriculum ideas are provided, with support materials and studio time to complete projects and exercises. All aspects of the medium are modeled. Covers history, critiques, aesthetics, elements, genres and structures, through discussion and handouts designed for the classroom.

Perpich Center for Arts Education “Just Do Digital” Media Arts 2008 Summer Workshop Registration

Name: _____

Preferred Mailing Address: Street: _____

Home Work City: _____ Zip code: _____

Phone(s): _____

Email: _____

Select one or both workshops: Digital Photo (June 23-26) Digital Cinema (July 7-10)

Please mail this registration form (with check or credit card authorization for \$150 per workshop) in a standard envelope to:

Dave Beaman
Perpich Center for Arts Education
6125 Olson Memorial Highway
Golden Valley, MN 55422

Make check payable to Perpich Center for Arts Education. Signup and payment for graduate credit occurs first day of each workshop.

Payment Type: Check # _____ VISA Master Card [Purchase Orders Not Accepted]

Name on Card _____ Signature _____

Card # _____ Expiration Date: _____

FOR OFFICE USE ONLY
200-E25-3713-PDC-8700

Payment Received _____ **Date** _____
Date Entered _____
Date Registration logged _____

Attach copy of credit card receipt here.

Art Standards Update

Revisions in the Arts Standards continue to evolve. The technical writing team and the larger Revisions Committee continue to meet to hammer out their recommendations. The committees that are meeting represent all the arts, higher education, the business community and general public. After an initial convening and writing period, committee members met at locations around the state to hear comment from the public. Their input was considered and revisions made.

Current revisions are being reviewed by nationally recognized curriculum specialists in each arts area. A final version will be presented to Commissioner of Education Alice Seagren. She will share this draft with the Legislature in March and then revisions will go through the rule-making process. If approved, the revised arts standards will go into effect during the 2010-11 school year.

I've talked to a number of art teachers who are being challenged by Ed Tech courses being offered to meet the arts standard. I'm working to get the Department of Education, Board of Teaching, and Perpich Center "on the same page" regarding interpretation of the arts standards language. A memo from MDE should be out in early January, clarifying issues such as license requirements and what classes count for the required arts standard credit for graduation.

My PCAE Winter Schedule

If you want my assistance you need to book me soon! It doesn't cost to have me visit and consult with you, but I need to "bundle" my road trips. Here's my schedule, and PCAE events scheduled through March. I can tailor a visit to your needs, so invite me and we'll find a day that works! I can assist with:

- Arts standards training for visual/media arts
- Determining if your curriculum is aligned with standards
- Arts integration training (writing in pictures and other)
- Facilitation of curriculum development process—scope and sequence, vision, mission, core values, common language, articulating your curriculum (on the Wall), identifying assets and needs, setting specific and measurable goals and outcomes)
- Defining media arts

Look for a day around these current obligations:

January 11 Duluth (Media Arts and Standards)
14 Bemidji
15 Moorhead
21 Cherry (St. Louis County)
22 CAPP Leader Training (PCAE)
24 Cambridge
25 Royalton
29 St. Louis County CAPP

February 1..... Middle School Art Entry Deadline
2..... AEM Council Meeting
4..... Great River CAPP (St. Paul)
7..... Forest Lake
9..... ACE Media Arts Training (PCAE)
11 Lake Superior CAPP (Two Harbors)
13 Elk River CAPP
18 Hinckley-Finlayson CAPP
18 PCAE Middle School Art Exhibit (through March 16)
24 AEM Youth Art Month Capitol Art Show Reception
Freshwater Education District (last week in Feb.)

March ? Columbia Heights CAPP
10-11 Integration Conference (Wellstone Center)
31 Chaska

Middle School Art Exhibit & Open House

The 2008 Perpich Center Middle School Art Exhibit is scheduled for February 15 through March 16, 2008. The deadline for mailing work to the Perpich Center (February 1) is near or just past. The registration form was in the last issue of this *Briefing*. The entry form is also on our website at:

www.pcae.k12.mn.us/pdr/pdr_prog.html

Our Recognition Open House is held on March 16, which is the last day of the show. *We don't have the Open House at the beginning of the exhibition to avoid a schedule conflict with the Art Educators of Minnesota Capitol Art Show.* Teachers and exhibiting students receive gift bags with art supplies. They can also participate in hands-on art activities with PCAE staff and students. It a great opportunity for recognizing your creative middle school students!



STATEWIDE INNOVATIVE PUBLIC
EDUCATION CENTERED IN THE ARTS

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Arts High School · Professional Development & Research · Library

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